



Airnov to debut new branding and vision at Pharmapack

MEDIA RELEASE

Airnov Healthcare Packaging (previously Clariant Healthcare Packaging) will reveal its new visual identity and branding to industry partners along with its portfolio of specialty products that prevent packaged pharmaceuticals from degradation due to moisture and oxygen at the Pharmapack tradeshow. The event takes place at the Paris Expo, Porte de Versailles, Paris, France, Feb. 5 and 6, 2020.

Building upon a 65-years-plus legacy of delivering high-quality, plastic injection and packaging solutions, Airnov's name reaffirms the mission of the company as it launches a new chapter in healthcare packaging. Specializing in active materials, functional design and innovative plastic processing, the name combines the prefix "Air", which emphasizes its core business of creating and manufacturing controlled atmosphere packaging, with the suffix "nov" that stands for innovation and novelty.

"Our new name, Airnov, harkens back to Süd-Chemie Airsec's founding and the company's history as a trusted partner for our customers. Our commitment to quality, safety and compliance is why Airnov serves the majority of pharmaceutical companies worldwide. We see a bright future – one that builds on our strengths and expertise," said Dr. Matthias Brommer, Airnov's President and Managing Director.

During Pharmapack, Airnov will present its full range of desiccant canisters and packets, oxygen scavengers and odor adsorbers, along with its Advanced Desiccant Polymer (ADP) and EQius humidity stabilizers. It will also share how it is merging the stable and trusted foundation of the past and taking it forward with a fresh, modern outlook.

"A main driver of our forward-thinking vision is our increased agility to respond faster to the needs of our customers," said Brommer. "We have three global research and development centers, as well as Arsenal Capital Partners' healthcare industry expertise. We aim to leverage these resources to deliver sustainable and versatile packaging solutions."

Formerly Clariant Healthcare Packaging, Airnov was acquired by Arsenal Capital Partners, a leading private equity firm investing in specialty industrial and healthcare companies, in October 2019. The newly rebranded company is looking forward to sharing its exciting new vision and the start of conversations around innovation and customization with their customers and partners at Pharmapack (Stand J50) and on social media.

Photo reference

GLOBAL TRADE MEDIA RELATIONS

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About Airnov Healthcare Packaging

Airnov is a global leader in active solutions used to protect pharmaceutical, nutraceutical and diagnostic products from moisture and oxygen. This includes customizable, high-quality drop-in products such as canisters and packets, integrated desiccant systems, and specially designed plastic bottles containing oxygen barrier materials. The business has manufacturing facilities in France, the U.S., China, and India and employs around 600 people.

About Arsenal Capital Partners

Arsenal is a leading private equity firm that specializes in investments in middle-market specialty industrials and healthcare companies. Since its inception in 2000, Arsenal has raised institutional equity investment funds of \$5.3 billion, completed over 45 platform investments and achieved over 30 realizations. Arsenal invests in industry sectors in which the firm has significant prior knowledge and experience. The firm works with management teams to build strategically important companies with leading market positions, high growth, and high value-add. For more information, visit www.arsenalcapital.com.

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